

## Overview of Activities 2022

### 1. Philanthropy and philanthropic strategy

Constanter works in strategic partnership with a wider network of philanthropic organisations, founded by the Brenninkmeijer family business owners.

#### 1.1 Porticus

Porticus, founded in 1995, is now active in more than 135 countries. Porticus believes that the best way to maximise positive impact is to address the root causes of problems by understanding the systems in which they occur. This means listening to those who understand the issues best and working with them on an equal footing to bring about change. Porticus supports Constanter by developing and executing its philanthropic strategy through grant-giving programmes.

Visit [www.porticus.com](http://www.porticus.com) to learn more about Porticus and its work.

#### 1.2 Porticus' activities in 2022

In its grant-giving advice, Porticus focuses on the following four key strategic themes:

- Education,
- Earth,
- Faith, and
- Society.

Porticus has set itself two daring goals to achieve by 2030: Having a proven contribution to positive impact in the majority of our endeavours and ensuring the meaningful participation of people affected by poverty and exclusion in all of the grants and programmes. These guide Porticus' strategy and approach.

#### Highlights from 2022: A selection

Through its network, Porticus advised on 1169 new projects (prior year 1310) and monitored a further 3741 on-going projects (prior year 3808).

#### Response to Ukraine war

In response to the tragic events unfolding in Ukraine, Porticus worked with its long-standing partners in Ukraine and neighbouring countries to provide immediate support. Porticus traditionally focuses on long-term projects and programmes related to systems change, however, in these circumstances, Porticus saw the great need to mobilise resources and leverage its network and trusted partners for fast and targeted aid.

Porticus' funds are supporting the provision of humanitarian aid, including food, hygiene kits, clothes and shelter in Ukraine. Porticus focused on the Lviv and Zakarpattia regions where most of the displaced were arriving. Porticus also has supporting partners in Poland, Hungary, Moldova, Slovakia,

Romania and other European countries who took in the huge numbers of refugees arriving across their borders. In the host countries, Porticus partners are playing a critical role in establishing missing structures and coordination platforms making public and private aid more efficient, targeted and inclusive for the most vulnerable.

Porticus teams are monitoring the situation closely, staying in contact with Porticus' network of NGOs and grassroots civil society organisations to assess how to continue to best help the people of Ukraine.

### **The added value of collaboration**

Porticus believes that systems change needs sustained and meaningful collaboration. Over the last few years, Porticus has developed different collaborative structures and practices that focus on building strong relationships, working towards shared goals with Porticus' partners. Porticus' expertise in collaboration is a core element of 360 Philanthropy, a framework that fosters a more rounded view of the idea and practice of philanthropy.

In this spirit, Porticus collaborated with The Partnering Initiative, to help it review and reflect on Porticus' partnership building practices, as well as provide an assessment of the value-add of Porticus' collaborative work in 14 active programmes, ranging from striving for Education for Peace in Colombia to The Life Skills Collaborative in India.

This review helped Porticus build an understanding of the enabling conditions that sustain partnerships as well as identify the barriers to effective collaboration. Here is what we found:

1. The current programmatic approach undertaken by Porticus has enabled significant collaboration between and with Porticus partners – both funded and non-funded.
2. Being intentional about collaboration during program design is of great value – including choice of partners, engaging consciously in a participatory process to address sensitivity to power dynamics.
3. Dedicated and sufficient resources are needed to support the operational requirements of the intended collaboration.
4. Sufficient time for programme development, as well as flexibility to adapt programmes on an ongoing basis, is crucial.
5. It takes commitment and investment to facilitate partnerships across the different contexts we work in from a regional and sector perspective. We hope that this review, with its lessons and insights, can be of use to others, to leverage the benefits of collaboration.

For more details on the report findings and methodology, find the full report here: [better-together-porticus-value-creation.pdf \(maneraconsult.com\)](https://www.maneraconsult.com/better-together-porticus-value-creation.pdf).

### **1.3 Laudes Foundation**

Laudes Foundation aims to challenge and inspire industry to harness its inherent power for good. Laudes operates globally and supports bold and urgent action to address the dual crises of inequality and climate change. Born out of the work of C&A Foundation and its flagship industry transformation accelerator, Fashion for Good, it aims to redefine “value” beyond shareholder interests alone and to re-engineer how we grow and distribute wealth for the good of all people and nature.

Visit [www.laudesfoundation.org](http://www.laudesfoundation.org) to learn more about Laudes Foundation and its work.

#### **1.4 Laudes Foundation's activities in 2022**

Laudes Foundation supports brave action that challenges and inspires industry, specifically the fashion and built environment industries, both of which have an outsized negative impact on emissions and social inclusion, and finance and capital markets, whose influence extends far and wide, impacting decisions and corporate action throughout the real economy.

By 2030, Laudes aims to reshape ideas and redesign incentives to rebalance power, by accelerating advocacy, scaling research and innovation, amplifying narratives, strengthening accountability, cultivating alliances and reimagining the economic system.

Laudes supported 141<sup>1</sup> new partners in 2022 (prior year 126) in line with its strategic priority of addressing the dual crises of climate breakdown and deepening inequality.

#### **Highlights from 2022: A selection**

##### **Strengthening accountability**

From regulation to responsibility, ensuring Laudes Foundation works with its partners to hold business and industry to account is a critical part of its strategy.

In February 2022, Laudes launched the Transparency in Action portal, an open-source, industry first online platform, designed to help fashion brands improve disclosures and adapt to emerging legislation.

Laudes has also enabled its partners to bolster the CSRD, which will call on 50,000 companies to publicly disclose the environmental and social impact of their activities based on double materiality. That's five times more companies than were covered under the previous regulation.

##### **Scaling research and innovation**

Scaling research and innovation enables the uptake of new solutions that can challenge 'business as usual' and spark the larger transformation Laudes Foundation aims to catalyse.

2022 was a special year for innovation. It marked the five-year anniversary of Fashion for Good – the industry transformation accelerator that has pioneered pre-competitive collaboration. Since its launch, it has partnered with 22 leading corporates (representing 12% of the global fashion industry), supported over 155 innovators, started more than 145 pilots, and unlocked more than EUR 600 million in capital for its innovators.

In addition, Built by Nature, Laudes Foundation's industry transformation initiative to accelerate the timber building transformation, celebrated its first anniversary, having grown its network of frontrunner organisations to 25 (including Redevco), created four national networks, attracted a second major donor, and granted EUR 1.38 million via its accelerator fund.

##### **Cultivating alliances**

Laudes Foundation convenes partners, coalitions, networks and movements to accelerate and enable change at the intersection of the world's most pressing issues.

In December, Laudes built on its extensive work in labour rights in Brazil by attracting third-party funding from Ford Foundation and Open Society Foundations to seed fund Labora, an US\$8.5 million grantmaking fund. Managed by one of Laudes Foundation's partners, Fundo Brasil de Direitos Humanos, Labora is designed and led by Brazilians for Brazilians and creates a powerful legacy for the foundation's work in the country over the past decade.

### **Amplifying narratives**

Laudes is working with partners to shift the dominant paradigm around the global economic system, and journalism (among many levers) plays an important role in this.

Laudes Foundation's partner, the Oxford Climate Journalism Network (OCJN), has worked with more than 200 journalists and senior editors from leading newsrooms in over 60 countries to create a knowledge sharing network that offers professional support and a space to share experiences. It connects journalists with leading climate change scientists and other practitioners and experts. It has given the cohort access to international research to help redefine the news agenda and newsroom structures to inform not only environmental correspondents, but those working on science, politics, economics, culture, or any other specialisation.

### **Reimagining the system**

Laudes is working to reimagine the system, and help deliver the new models, solutions, and tools needed to develop an inclusive and climate positive economy.

Policymakers and regulators have a critical role in rewriting the rules of the system, as governments race to enable a green and just transition and respond to the multitude of new and existing challenges.

Laudes Foundation's partners are working to inform measures on whole life carbon in the Energy Performance of Buildings Directive (EPBD) for example, as well as making recommendations on regenerative and circular textiles.

Laudes' many think tank and academic partners also play an important role in catalysing system change. With energy prices skyrocketing as a result of geopolitical tensions, Laudes' partners, the Economic Change Unit (ECU) and Institute for Public Policy Research (IPPR), played significant roles in 2022, in securing an energy price-cap freeze in the UK. Their research was subsequently adopted by the opposition Labour party, widely quoted in the mainstream media and became part of the overwhelming consensus for the necessity of a price-cap. As a result, the cap ruled out by the UK Conservative government in spring.

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<sup>i</sup> Partners that received more than EUR 50,000 in programmatic and core funding.